

## Lake of the Woods Arts Community

Strategic Plan Implementation Timeline

January to December 2017

Strategic Direction - Activity / Action Item	Person (s) Accountable	Completion Date - Month / Year											
		01/31/17	02/28/17	03/31/17	04/30/17	05/31/17	06/30/17	07/31/17	08/31/17	09/30/17	10/31/17	11/31/17	12/31/17
<b>Towards Local Government Support for the Arts</b>	Patricia Neira												
Regularly be in contact with Mayor and Council and keep them informed of our accomplishments.	Ralph Rogers									√			
Make a presentation to Council.	Cher Stooke										√	√	
<b>Towards a Home for the Arts</b>	Arts Space Committee												
Business plan - including financials - requirements, management, sustainability.	Irene McCuaig			√									
Define space. Who? a) Runs it? b) Maintains it? c) Accesses it? d) Owns it?				√									
Strategy evaluation and celebration.					√								
<b>Towards the Development and Implementation of a Board Training Plan</b>	Ralph Rogers												
Ongoing monitoring of content and implementation of board training manual.	LOWAC Sub Committee									√			
Strategy evaluation and celebration.													
<b>Towards Increasing Membership and Member Involvement</b>	Irene McCuaig												
Advertising - membership table at various events, stores, art galleries, Discovery Centre, art shops, Mind Body Spirit.	Linda Nault							√					
Mail out to old members and identified new members.	Patricia Neira							√					
Create information card - Discovery Centre, stores.								√					
Presentation to local groups, organizations - materials, power point, training, contacts. Hire help for guidance.											√		

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Strategy evaluation and celebration.												√	
<b>Towards Partnerships with Other Groups</b>	Esmé Boone												
Make connections - online, word of mouth, advertising (ongoing throughout the year).	Linda Nault	√	√	√	√	√	√	√	√	√	√	√	√
<b>Towards Efficient and Effective Use of (all) Membership</b>	Esmé Boone												
Annual planning meeting. Get members out yearly, in January, following AGM.	LOWAC Board of Directors	√											
Establish working committees for upcoming year.	Irene McCuaig	√											
Look for people to help out in the new year.		√											
Information presentation given, annually, at AGM.												√	
<b>Towards Consistent Operations and Succession</b>	Esmé Boone												
Brainstorm/plan what should go into a member handbook.	Irene McCuaig		√										
Set up a committee to oversee the creation of the member handbook.	Linda Nault		√										
Set a budget for production of the member handbook.	Patricia Neira		√										
Strategy evaluation and celebration.	Ralph Rogers			√									